

ADVERTISE WITH US

SHARING AND CONNECTING THROUGH
INSPIRATION, MOTIVATION, HUMOUR AND INFORMATION

ADVERTISING SPECIAL!

BOOK YOUR ISLAND GALS ADVERTISING PRINT SPACE FOR 2014 (4 ISSUES)
BEFORE DECEMBER 1ST. AND RECEIVE **20% OFF** THE FIRST ISSUE.

ADVERTISING FEATURES FOR 2014 ALSO INCLUDE:

- WEBSITE LINK TO YOUR SITE
- NEWSLETTER PRESENCE
- FACEBOOK PAGE POSTING AND SITE LINK

READERSHIP:

- In our first year (2011), Island Gals Magazine readership grew from **500 to 5000** print copy distribution.
- Island Gals magazine focus is to bring to the forefront people who truly care about their community, as well as supporting local business.
- Island Gals has filled a need and readers have responded with overwhelming positive support; to feature and showcase real, local, everyday relatable women. Readership feedback has proved that your advertisement in Island Gals Magazine DOES NOT end up in the recycling bin but are sharing our magazine with others at an average share-rate of 3 - 5 additional readers for every one magazine.
- Your advertisement has a viewership potential of over 20,000 customers.
- Our reader response tells us that Island Gals magazine is quickly becoming a valued part of our community.

SUBSCRIPTION

- In just one year, Island Gals Magazine has grown from a few interested subscribers, to subscribership now reaching all points of Vancouver Island and the Gulf Islands, as well as the rest of British Columbia, Canada-wide, and U.S. subscribers.

DISTRIBUTION

- Our distribution points are quickly covering all key points of Vancouver Island with new distribution locations added frequently.
- Island Gals magazine WILL drive new customers to your place of business, as we have consistent inquiries as to where our magazine can be found, as well as new subscribers weekly.

FULL RATES AND AD SIZES AVAILABLE ON OUR WEBSITE
www.islandgals.ca

ADVERTISING RATES

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Advertising Rates & Specifications *RATES ARE PER ISSUE*






ADVERTISING WITH ISLAND GALS INCLUDES A FREE LISTING ON OUR WEBSITE!

- Island Gals is published quarterly
- Prices listed are per issue
- Ads are in full colour at no extra charge
- Please use exact sizes
- Submitted ads must be pre-proofed by client and supplied as a 300 dpi PDF file
- Ad space must be reserved by the 1st of the month prior to publication
- Files must be supplied by the 15th of the month prior to publication
- We are not responsible for the quality of ads not produced by Island Gals

Island Gals also provides
ad design and layout services

**BUSINESS
CARD SPECIAL!**
Advertise your
business card
size ad for only
\$75 per issue!

All inquiries:
advertise@islandgals.ca
250-217-2388
www.islandgals.ca

SIZE (in inches)	1X ISSUE	2+ ISSUES
 FULL PAGE Full Page: 7.5 x 9.625 With Bleed: 8.5 x 11	\$910	*\$865
 2/3 PAGE Vertical 4.875 x 9.625 Horizontal 7.5 x 6.275	\$699	*\$629
 1/2 PAGE Vertical 3.625 x 9.625 Horizontal 7.5 x 4.6875	\$589	*\$529
 1/3 PAGE Vertical 2.325 x 9.625 Horizontal 7.5 x 3.0	\$429	*\$389
 1/4 PAGE Vertical 3.625 x 4.6875 Horizontal 7.5 x 2.2125	\$339	*\$299
 1/6 PAGE Vertical 2.325 x 4.6875 Horizontal 3.625 x 3.0	\$149	*\$129